



## AMERICAN-HUNGARIAN EXECUTIVE CIRCLE

2995 Woodside Road #620492  
Woodside, CA 94062

### NEWSLETTER

2016 First Quarter

[www.AmericanHungarian.org](http://www.AmericanHungarian.org)

#### NEXT MEETING:

PLEASE JOIN US AT 5 PM on

April 1, 2016

Gellert Hotel  
Szent Gellert Ter 1  
Budapest, Hungary

Agenda: Start-ups

RSVP [mgeroe@gmail.com](mailto:mgeroe@gmail.com) by March 25



RESPECT.

PRIVACY.

REWARDS.

#### MIKE GEROE LAUNCHES BETA SITE OF START-UP

Over the last several months, **Michael Geroe** co-founded a start-up with his friend and former colleague, **Michael Perham**. The business, Optincall, Inc., helps consumers who are already researching expensive products and services like insurance or rooftop solar power installations for the home, earn money for their research time.

Consumers further save time and effort while protecting their privacy, using Optincall's patent pending services.

Optincall is signing up consumers (accounts are free) and advertisers at this time. To learn more, visit <http://www.optincall.com!>



#### APRAD TOTH CO-FOUNDERS VIRGINIA HIGH TECH FIRM

AHEC's **Arpad Toth** has been busy co-founding the Center for Innovation and Development in the Northern Neck of Virginia (CID). The organization includes a non-profit senior advisory firm, as well as a for-profit holding company and future "Hubzone" companies. The operation is focused on software-based information technology development. Arpad sits on the organization's Board of Directors and is their Executive Advisor in technology, business development and strategic corporate planning. Virginia's Northern Neck region is strategically located between Washington D.C., Richmond, Fredericksburg, Dahlgren and Norfolk, all major tech and government centers.

CID undertakes engineering, development, educational and economic projects to turn the region into a Silicon Valley of the East Coast. They are partnering with Virginia's MindShare

member companies, Virginia universities, and the local Rappahanock Community College. CID hosted Virginia government leaders for fund raising and development support, and will be hosting Virginia State Senator Mark Warner in early April. For more information, please visit [www.cid-va.com](http://www.cid-va.com).



### NEW MEMBER PROFILE: ANDREW SZEKERES



**Andy Szekeres** is a leading non-profit and political fundraising expert based in Colorado. Prior to his work in the Associations of Zoos and Aquarium sector at the Butterfly Pavilion in Colorado, Andy founded 3PG Consulting, a fundraising firm focused on ballot-measure and political fundraising. Under his leadership, 3PG Consulting helped raise 22 million dollars in 14 states. Andy has been named one of the eight most influential members of the LGBT community by Outfront Colorado, and one of the Top 25 Most Influential Young Professionals in Colorado by Colorado Business Magazine. He was also recognized for fundraising expertise by Aristotle International, which named him one of the top political fundraisers in the country. Andy is a trainer and speaker about social media and VC pitching, who helps open investment doors for businesses in Colorado.



### PEPPERDINE UNIVERSITY IMMIGRATION RESEARCH

Pepperdine University's Culture and Trauma Research Lab seeks participants who are descendants of European immigrants who emigrated post World War II for a

psychological study on generations. Participants may be eligible if they are 18 or older and if their parent or grandparent emigrated from Germany, Poland, Czech Republic and Slovakia, Austria, or Hungary between 1945 - 1952. Participation in the study is confidential and participants will receive a \$10.00 Amazon or Starbucks gift card for the completion of the survey. For more information, contact Melissa Duguay, at [\(818\) 971-9877](tel:8189719877) or via email at [Melissa.Duguay@pepperdine.edu](mailto:Melissa.Duguay@pepperdine.edu) or at [mjsinger@pepperdine.edu](mailto:mjsinger@pepperdine.edu).



### HUNGARY OPENS VICE CONSULATE IN SILICON VALLEY



A new Vice Consulate opened on March 21<sup>st</sup>, 2016 in Santa Clara, the heart of the Silicon Valley. The office is managed by **Balázs Erdei**, Consul, Trade and Investment. His mission is to reach out to the local innovative hubs, learn from the world class startup ecosystem, build on existing Hungarian business and community relations and improve trade and investment connections between the Bay Area and EU member Hungary. If you would like more, information please contact [balazs.erdei@mfa.gov.hu](mailto:balazs.erdei@mfa.gov.hu).



## 2016 MEMBERSHIP DUES AND NEW CV/RESUME REVIEW SERVICES

### CV/RESUME REVIEW

Upon request, AHEC will help review and counsel entrepreneurs and professionals on the preparation of CVs and resumes for use in introductions to USA-based businesses. The cost for this service is USD 150, and it includes AHEC's annual membership. If you are interested in more information, please contact **Arpad Toth** at (703) 608-8640.

### STANDARD MEMBER DUES

Member dues are USD \$100.

USA-based members, please send payment through one of the following methods:

- Credit Card payments via PayPal. You don't need a PayPal account to use this option; just click this link to pay with your credit card:

<http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=b715f234c8&e=fd19734f11>.

- Check Payment. Please send a check, made payable to Active Media, 2995 Woodside Road #620492 Woodside, CA 94062.

Hungary-based members may pay through one of the following methods:

- Credit Card payments via PayPal. You don't need a PayPal account to use this option; just click this link to pay with your credit card:

<http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=c14404d64f&e=fd19734f11>

Members based in any other countries:

- Credit Card payments via PayPal. You don't need a PayPal account to use this option; just click this link to pay with your credit card:

<http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=3690df46c4&e=fd19734f11>



### AHEC ON THE WEB / JOBS BOARD

Please visit AHEC's job leads and other discussion boards available at <http://www.linkedin.com>. If you are aware of job leads, please post them to the job board, either at AHEC's LinkedIn Group or at the job leads discussion board on the Member's Corner of AHEC's web site, at [www.americanhungarian.org](http://www.americanhungarian.org).

In addition, please visit the Job Openings postings, which are regularly updated, near the bottom of the AHEC homepage at [www.americanhungarian.org](http://www.americanhungarian.org).



### MISSION STATEMENT

AHEC exists to foster closer business ties among Americans of Hungarian ethnicity, through programs to bring them into contact with each other, and with other Hungarians and business executives everywhere. AHEC seeks to mutually advance and strengthen American-Hungarian business relationships.



### **MEMBERSHIP INFORMATION**

AHEC Membership is open to anyone. If you wish to join, please send to the below address notice of your interest, contact information about yourself (including a business card), and enclose an application fee of \$100, made out in the name of ActiveMedia.

Address:

**American-Hungarian Executive Circle  
2995 WOODSIDE ROAD #620492  
WOODSIDE, CA 94062**



### **AHEC Board of Directors**

Michael R. Geroe .. (816) 721-4814  
Laszlo Horvath ..... (703) 757-9195 ext 1  
Arpad G. Toth.....(703) 608-8640