



AMERICAN-HUNGARIAN EXECUTIVE CIRCLE

105 Interpromontory Road
Great Falls, Virginia 22066

NEWSLETTER

2013 Third Quarter

www.AmericanHungarian.org

NEXT MEETING:

**Tuesday, July 30, 2013
7 pm**

Gibson, Dunn & Crutcher LLP
3161 Michelson Drive
Irvine, CA 92612-4412
(you may park in building garage)

Please RSVP by Friday, July 26
to mgeroe@adknowledge.com

The building is secure and you will not be
admitted absent timely RSVP



AHEC MEMBER SPECIAL DEAL

Hotel Azur of Siofok, Hungary, offers AHEC members a standard double room for 2 people, at half price for 3 nights. Reduced pricing is also available for special events hosted at the hotel. It is the largest wellness and conference hotel in the Balaton region, offering over 220 air conditioned balcony rooms. For more information, email Laszlo Molnar, LaszloMolnar@activemedia.com. More information about the hotel is available at www.hotelazur.hu.



DIAMOND HILL CAPITAL TO LAUNCH INCUBATION FUND

Reza Helali, Managing Partner of Palo Alto, CA based Diamond Hill Capital, announces the opening of an incubation fund to invest in Hungarian entrepreneurs.

The fund is particularly interested in disruptive high-technology business models, with broad-based consumer impact. It is cooperating with the Technical University of Budapest to identify the best entrepreneurial management teams in Hungary.

For more information about the fund and Diamond Hill Capital, please contact Reza at reza@diamondhillcap.com.



HUNGARIAN MANAGEMENT ASSOCIATION GENERAL ASSEMBLY

Congratulations to **Dezso Keresztely**, elected President of the Hungarian Management Association (HMA). The HMA

held a General Assembly in Budapest on May 29, 2013.



DARWINSF SOCIAL MEMES PROJECT IN HIGH GEAR

Balazs Lazlo Karafiath and **Joe Brewer**, co-founders of DarwinSF, are trying to change the world one meme (pronounced “meem”) at a time. Memes are ideas behaviors or styles that spread throughout a society. DarwinSF is a San Francisco, CA based business applying discipline and market research tools to classify, identify and promote those memes which Messrs. Karafiath and Brewer believe can have the greatest impact in improving the world, such as memes addressing climate change.

Their efforts have been detailed in a December 17, 2012 [New York Times](http://green.blogs.nytimes.com/2012/12/17/whats-your-meme-changing-the-climate-change-conversation/) article (which you can access here: <http://green.blogs.nytimes.com/2012/12/17/whats-your-meme-changing-the-climate-change-conversation/>).



Magyar
Public
Relations
Szövetség

HUNGARIAN PUBLIC RELATIONS ASSOCIATION AWARDS NOMINATIONS

The Hungarian Public Relations Association (MPRSZ) seeks nominations for its “PR Professional of the Year” and “Junior PR Professional of the Year” awards, and is accepting candidates for the award until June 20, 2013.

The MPRSZ is a business association organized to educate, enhance and promote the careers of public relations professionals within Hungary.

Nominees for the awards do not need to be members of the MPRSZ. Further details about qualifications, the panel of judges and nomination forms are available at the MPRSZ website, at <http://www.mprsz.hu>.



KURT COMPUTING RECOGNIZED AS A HUNGARIAN TREASURE

Congratulations to **Dr. Sandor Kurti** and his colleagues at **Kurt Computing**, for recent recognition by the Hungarian Government of their professionalism and value. On June 4, 2013, the government confirmed the honor Kurt Computing will receive as a “Hungarikum” designation in 2013. This is a coveted title affirming the business is among the Hungary’s national treasures. Kurt Computing is the first information technology company bestowed with such recognition.



HUNGAROBOTS WINS GOOGLE-LEGO MOON CHALLENGE

On December 13, 2012, the X PRIZE Foundation and LEGO Group announced the winners of MoonBots 2012: A Google Lunar X PRIZE LEGO® MINDSTORMS® Challenge. This third annual competition challenged teams of students between the ages of 9 to 17 to design, program and build robots simulating lunar missions, similar to those required to win the \$30 million Google Lunar X PRIZE -- a global competition fostering commercial space exploration.

Team HungaroBots from Hungary was the Grand Prize winner. They won a VIP trip to test their creations at the Pacific International Space Center for Exploration Systems in Hilo, Hawaii. The team is a group of 16 and 17 year-olds from Sopron, Hungary; they were introduced to the

competition by Hungary's Google Lunar X PRIZE team, **Puli Space**.

The competition began in May and attracted 147 teams from 22 countries; each submitted an entertaining, scientific video about space exploration and their proposed designs. From there, a panel of judges selected 30 finalists, each of whom were tasked with building and programming a LEGO MINDSTORMS robot, creating an original one-of-a-kind lunar landscape for their robot to explore, and using the landscape as a tool to promote Science, Technology, Engineering and Math education in their communities.



BOOK NOOK: VANISHED BY THE DANUBE

Charles Farkas recently published his memoirs of life before, during and after World War II in Hungary, and his flight to America after the 1956 Hungarian Revolution.

The book has received rave reviews from President Bill Clinton and others. It may be reviewed and obtained on Amazon at http://www.amazon.com/Vanished-Danube-Peace-Revolution-Flight/dp/1438447574/ref=sr_1_1?ie=UTF8&qid=1372621254&sr=8-1&keywords=CHARLES+FARKAS+BOOK.



2013 MEMBERSHIP DUES AND NEW CV/RESUME REVIEW SERVICES

CV/RESUME REVIEW

Upon request, AHEC will help review and counsel entrepreneurs and professionals on the preparation of CVs and resumes for use in introductions to USA-based businesses. The cost for this service is USD 150, and it includes AHEC's annual membership. If you are interested in more information, please contact **Arpad Toth** at (703) 608-8640.

STANDARD MEMBER DUES

Member dues are USD \$100 or HUF 19000.

USA-based members, please send payment through one of the following methods:

- Credit Card payments via PayPal. You need not sign up to PayPal to take advantage of this option. Click the following link to pay using your credit card: <http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=b715f234c8&e=fd19734f11>.

- Check Payment. Send a check, made payable to Active Media, 105 Interpromontory Road, Great Falls, VA 22066.

Hungary-based members, please send payment through one of the following methods:

- Credit Card payments via PayPal. You need not sign up to PayPal to take advantage of this option. Click this link for payment by credit card:

<http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=c14404d64f&e=fd19734f11>

- Cash Payment. Payments of (USD\$ 100 or HUF 19,000 HUF) may be made to Csaki Zoltan. Contact Zoltan by phone: 06 70 380 5380 or by email: csz@center.hu. Pink postal check payment may be sent to Csaki Zoltan (CENTER.HU Kft), 1133 Budapest, Vág u. 13.

Members based in any other countries:

- Credit Card payments via PayPal. You need not sign up to PayPal to take advantage of this option. Click this link to pay by credit card:

<http://americanhungarian.us1.list-manage.com/track/click?u=2db8ee9ab906bb89e1a949f30&id=3690df46c4&e=fd19734f11>



AHEC ON THE WEB / JOBS BOARD

Please visit AHEC's job leads and other discussion boards available at <http://www.linkedin.com>. If you are aware of job leads, please post them to the job board, either at AHEC's LinkedIn Group or at the job leads discussion board on the Member's Corner of AHEC's web site, at www.americanhungarian.org.

In addition, please visit the Job Openings postings, which are regularly updated, near the bottom of the AHEC homepage at www.americanhungarian.org.



MISSION STATEMENT

AHEC exists to foster closer business ties among Americans of Hungarian ethnicity, through programs to bring them into contact with each other, and with other Hungarians and business executives everywhere. AHEC seeks to mutually advance and strengthen American-Hungarian business relationships.



MEMBERSHIP INFORMATION

AHEC Membership is open to anyone. If you wish to join, please send to the below address notice of your interest, contact information about yourself (including a business card), and enclose an application fee of \$100, made out in the name of ActiveMedia.

Address:

**American-Hungarian Executive Circle
105 Interpromontory Road
Great Falls, VA 22066**



AHEC Board of Directors

Michael R. Geroe (816) 721-4814
Laszlo Horvath (703) 757-9195 ext. 1
Arpad G. Toth (703) 608-8640