



AMERICAN-HUNGARIAN EXECUTIVE CIRCLE

105 Interpromontory Road
Great Falls, Virginia 22066

NEWSLETTER

Summer 2008

www.AmericanHungarian.org

NEXT MEETING

June 24, 2008
6 p.m.

Gellert Hotel
Budapest, Hungary

PLEASE RSVP BY June 20 TO
MGEROE@ADKNOWLEDGE.COM

Agenda

1. Introduction of attendees
2. Status report on AHEC projects
3. Networking



AHEC MEMBER AND AUTHOR COMPLETES TRILOGY

Sándor Alexander Erdélyi, noted freelance writer and author, has three powerful books covering the history of his native Hungary and Canada, where he emigrated and settled. **PEACE, WAR AND THE AFTERMATH** is an account of war and communism in Hungary as witnessed by Mr. Erdélyi. **YUKON, LAND OF THE MIDNIGHT SUN**, takes the reader through the construction and impact of the Military Highway in Canada, which opened up the Yukon territory to development. **WALK 20 MILES IN MY MOCASSINS** is the author's most recent work, a collection of essays reflecting his love of history, his worldly experience, and provocative opinions about politics and society.

AHEC is proud of Mr. Erdélyi's accomplishments in publishing these informative, thoughtful works. Please find them at www.amazon.com or by calling BookSurge Publishing at +1 (866) 308-6235 ext. 5120.



GENETIC IMMUNITY PRESENTS AT INVESTOR CONFERENCE

Genetic Immunity, a US/Hungarian clinical-stage Company, led by **Dr. Julianna Lisziewicz**, is focused on the development of its patented nanomedicines for targeted immune amplification. The company presented at the Rodman & Renshaw 5th Annual Global Healthcare Conference on May 19 at the Le Meridien Beach Plaza Hotel in Monte Carlo, Monaco. Dr. Lisziewicz presented an overview of the Company's clinical programs.



INFORMATION SECURITY KNOWLEDGE CENTRE

One of AHEC's sponsored projects, FuturIT Information Technology Security Research and Development Centre ("futurIT") is a leading IT security research and training centre in Central Europe, based in Hungary's University of Pannonia. It trains theoreticians and experts in IT security processes. Members of the center in addition to the University are Albacomp Co. and KURTCO. Recent projects focus on data storage and recovery, knowledge management, and security research. For

more information, please email **Tamás Kürti** at kurti.tamas@kurt.hu.



PANOCAST ANNOUNCES INTERACTIVE BROADCASTING TECHNOLOGY



PanoCAST of Hungary recently began marketing its novel virtual reality broadcasting technology. A user may wear specially designed “glasses” providing a virtual 360 degree image. The technology also permits broadcast of the image to television monitors or handheld/mobile devices or cell phones. For more information, please visit www.panocast.net.



ADKNOWLEDGE INTEGRATING RECENT ACQUISITIONS

The fall of 2007 was a busy period of acquisitions activity for Adknowledge, an Internet based advertising marketplace relying on behavioral targeting technology. The company acquired a European and Australian display network in late October, and more recently acquired Canada based Cubics, Inc., a leading destination for publishers seeking advertising revenue for their applications on Facebook, Myspace and other Internet based social networks. For more information, please visit www.adknowledge.com.



MISSION STATEMENT

AHEC exists to foster closer business ties among Americans of Hungarian ethnicity, through programs to bring them into contact with each other, and with other Hungarians and business executives everywhere. AHEC seeks to mutually advance and strengthen American-Hungarian business relationships.



MEMBERSHIP INFORMATION

AHEC Membership is open to anyone. If you wish to join, please send to the below address notice of your interest, contact information about yourself (including a business card), and enclose an application fee of \$100, made out in the name of ActiveMedia.

Address:

**American-Hungarian Executive Circle
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